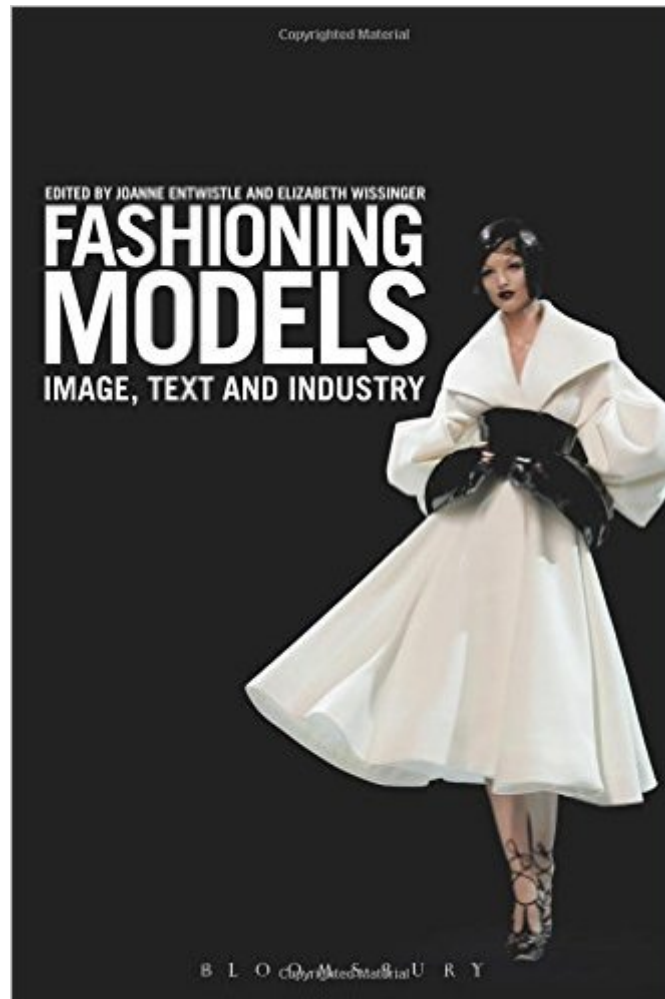


The book was found

Fashioning Models: Image, Text And Industry



Synopsis

The fashion model's hold on popular consciousness is undeniable. How did models emerge as such powerful icons in modern consumer culture? This volume brings together cutting-edge articles on fashion models, examining modelling through race, class and gender, as well as its structure as an aesthetic marketplace within the global fashion economy. Essays include treatments of the history of fashion modelling, exploring how concerns about racial purity and the idealization of light-skinned black women shaped the practice of modelling in its early years. Other essays examine how models have come to define femininity through consumer culture. While modelling's global nature is addressed throughout, chapters deal specifically with model markets in Australia and Tokyo, where nationalist concerns colour what is considered a pretty face. It also considers how models glamorize consumption through everyday activities, and neoliberal labour forms via reality TV. With commentaries from industry professionals who experienced the cultural juggernaut of the supermodels, the final essay situates their impact within the rise of brand culture and the globalization of fashion markets since 1990. Accessible and highly engaging, *Fashioning Models* is essential reading for students and scholars of fashion and related disciplines.

Book Information

Paperback: 240 pages

Publisher: Bloomsbury Academic; English ed. edition (January 17, 2012)

Language: English

ISBN-10: 1847881548

ISBN-13: 978-1847881540

Product Dimensions: 6.2 x 0.5 x 9.2 inches

Shipping Weight: 15.5 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #762,280 in Books (See Top 100 in Books) #52 in Books > Arts &

Photography > Fashion > Models #703 in Books > Arts & Photography > Fashion > History

#900 in Books > Humor & Entertainment > Movies > Theory

[Download to continue reading...](#)

Fashioning Models: Image, Text and Industry
The Body Image Workbook for Teens: Activities to Help Girls Develop a Healthy Body Image in an Image-Obsessed World
Fashioning Fat: Inside Plus-Size Modeling
Spacesuit: Fashioning Apollo
Models of the Church (Image Classics)
Engraven Desire: Eros, Image, and Text in the French Eighteenth Century
Tango Lessons: Movement,

Sound, Image, and Text in Contemporary Practice A Question Of Intent: A Great American Battle With A Deadly Industry (Great American Battle with with a Deadly Industry) Complete Guide for Models: Inside Advice from Industry Pros for Fashion Modeling Art Models 6: The Female Figure in Shadow and Light (Art Models series) Cut and Make Space Shuttles: 8 Full-Color Models that Fly (Models & Toys) Art Models 7: Dynamic Figures for the Visual Arts (Art Models series) Art Models Ultra: Becca (Art Models series) Art Models 8: Practical Poses for the Working Artist (Art Models series) Sexy Seductive Lingerie & Boudoir Poses 1000 Positions Photographs: Fashion Models, Pin-Ups, Fashion Photographers, Figure Model, Artists & Art Models The Changing Face of Church: Emerging Models of Parish Leadership (Emerging Models of Pastoral Leadership) Revelations of Divine Love (Short Text and Long Text) An Introduction to Text-to-Speech Synthesis (Text, Speech and Language Technology) IM Essentials Text (ACP, IM Essentials Text) Learn German: Parallel Text - Easy, Funny Stories (German - English) - Bilingual (Learning German with Parallel Text Book 1)

[Dmca](#)